



**The Integrative Healthcare Policy Consortium and the  
Consortium of Academic Health Centers for Integrative Medicine  
Present a Congressional Briefing on**

**Easing the U.S. Healthcare Crisis:  
The Role of Integrative Healthcare**

**Thursday, April 10, 2014**

**Cannon House Office Building --10:00-11:30 am, Room 421**

**Dirksen Senate Office Building, 2:00-3:30 pm, Room 430**

**The Institute of Medicine (IOM) Report “U.S. Health in International Perspective: Shorter Lives, Poorer Health”** presents rigorous scientific evidence of the well-known fact that our healthcare system underperforms, leaving American unhealthy while incurring unsustainable costs. Learn how we can help Americans live both longer and healthier lives while improving our bottom line.

**Hear from experts who have practiced preventive, health-creating, and  
patient-centered integrative care for decades.**

**Specifically, panelists will present:**

- Lessons from the IOM report;
- How to address the U.S. Primary Care Shortage by:
  - 1) Reprioritizing what is primary in our care, and
  - 2) Appropriately training & deploying all qualified primary care providers in our workforce;
- What integrative healthcare is and the solutions it offers to our current obstacles;
- The financial case for integrative healthcare;
- Why the leadership of Allina Health decided to apply integrated health and healing across their entire 12-hospital, 90-clinic, 15-pharmacy system; and
- What this demonstrates about taking integrative healthcare out of the boutique and into the system.

**Presentations will be followed by a Question & Answer discussion.**

**Speakers include:**

**Janet R. Kahn, PhD, LMT;** Member, Federal Advisory Group on Prevention, Health Promotion and Integrative and Public Health; Res. Asst. Prof., U. of Vermont College of Medicine; Principal Investigator, *Mission Reconnect: Promoting Resilience and Reintegration of Post-Deployment Veterans and Their Families*.

**Margaret A. Chesney, Ph.D.;** Chair, Consortium of Academic Health Centers for Integrative Medicine (CAHCIM); Professor of Medicine, Osher Foundation Distinguished Professor in Integrative Medicine; Director, Osher Center for Integrative Medicine, University of California San Francisco.

**Courtney Jordan Baechler, MD, MS;** Chief Wellness Officer & Vice President, Penny George Institute for Health and Healing, Allina Health; Adjunct Faculty, Univ. of Minn. Dept. of Cardiology; Past Healthcare Board Chair, Minnesota Statewide Health Improvement Plan (SHIP).

**Leonard Wisneski, MD;** Board Chair, Integrative Healthcare Policy Consortium (IHPC); Clinical Professor of Medicine, George Washington University Medical Center; Faculty, Georgetown University and University of Colorado; author of the textbook *The Scientific Basis of Integrative Medicine*.